



PATIENT & FAMILY GUIDELINES FOR SHARING PHOTOS & STORIES WITH THE GLOBAL TRACHEOSTOMY COLLABORATIVE

WHY SHARE YOUR PHOTO & STORY:

The Global Tracheostomy Collaborative is seeking patients and families who are willing to share their photo and tracheostomy story with the GTC for the purpose of helping to educate the global community and promote awareness about life with a tracheostomy. Your photos and stories are vitally important and powerful. You can actively participate in the Global Tracheostomy Collaborative's mission to improve the quality of care for patients with tracheostomies around the world by sharing your story and promoting awareness.

SUGGESTIONS FOR SHARING YOUR PHOTO:

- Photos may be of the individual with the tracheostomy alone, or along with additional family members.
- It is helpful if the tracheostomy is easily identifiable in the photo for awareness purposes
- High quality images are best for use on the website and print
- We are aiming to show our tracheostomy community members in their everyday life, so photos highlighting life events, activities, hobbies, and/or celebrations are wonderful.

SUGGESTIONS FOR SHARING YOUR STORY:

Our goal is to highlight as many patient and family stories from around the world as possible. Therefore, we are requesting that stories follow these guidelines:

Paragraph 1: "You (patient) or your child/family member"

- Share a bit about you as a tracheostomy patient, or the individual in your family with the tracheostomy
- Include a general summary about age received tracheotomy, reason, purpose, short-term or long-term need, and/or personal experience, etc.

Paragraph 2: "Tracheostomy care & the GTC" Share a comment or reflection about one of the following:

- Share something that went really well in your experience with getting and caring for a tracheostomy, something you would want to be included in everyone's care experience
- Highlight a situation or challenge in your care experience with a tracheostomy, something that you would hope that the GTC may be able to help address as we promote quality improvement efforts
- Comment or provide a quote about what it means to you to have a quality improvement collaborative developed for the tracheostomy community.

THANK YOU!

Thank you for considering supporting the Global Tracheostomy Collaborative by sharing your photos and stories. You can submit your stories online at patientandfamilies@globaltrach.org or email further questions you may have about this initiative. You will be asked to sign and return a consent form prior to your story being considered for posting on the GTC website. You can stay connected to the GTC developments by visiting our website www.globaltrach.org and following us on Facebook and Twitter.